

AGENDA
Chaffee County Visitors Bureau Board Meeting
3:00 PM Tuesday November 15, 2016

Location:

Commissioner meeting room
County Administrative Offices
104 Crestone Avenue Salida, Colorado 81201

1. Call to Order
2. Approval of October Board Meeting Minutes
3. Public Comment Period – limited to 3 minutes per person
4. Letter of recommendation to the Chaffee County Commissioners approving the scope of responsibilities and the 2017 contract with Colorado Standard as Marketing Director for the Chaffee County Visitors Bureau
5. Letter of recommendation to the Chaffee County Commissioners for 3 representatives to fill vacant CCVB board seats
6. CCVB 2016 Financial Overview - Justin Veltri
7. 2017 Visitors Guide – Preliminary imaging
8. Winter Marketing Plan November 16 – April 1, 2017
9. 2017 Video Production Contract
10. Chaffee County Film Commission
11. Marketing Director Report
12. Board Member Reports – up to 15 minutes
13. Questions and comments about board reports
14. Meeting Adjourned